

SCHOOL

Drive[®]

What is the
Number One
KILLER
of
Teenagers?

ALCOHOL?



OTHER DRUGS?



SHOOTINGS?



GANGS?



STD's?



SMOKING?

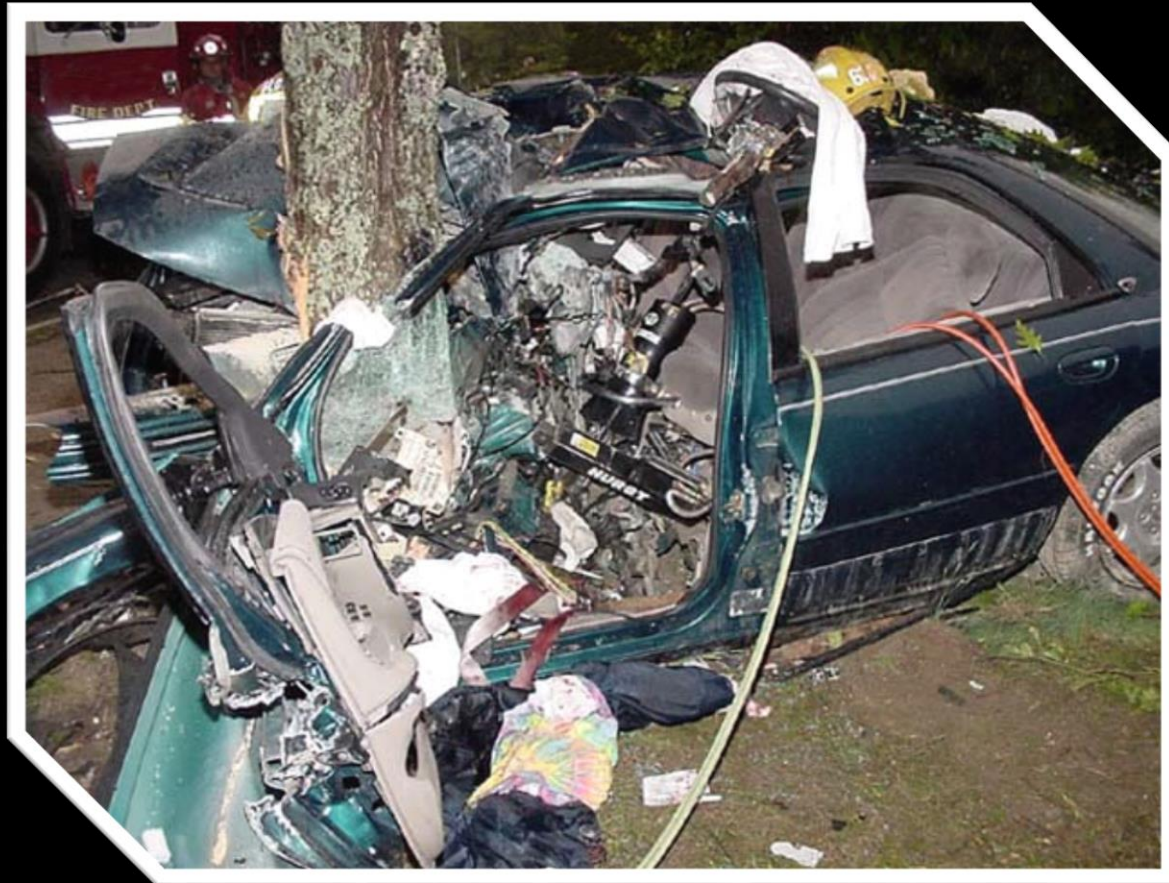


DISEASE?



WRONG.

Try
DRIVING.



*Motor vehicle crashes are the leading
cause of death for teenagers.*

**They result in thousands
of deaths nationwide
each year.**

In fact, teenagers are involved in *3 times* as many fatal crashes as other drivers.



Some Statistics

- Most teenage deaths due to motor vehicle crashes occur on **weekends**.
- More than **1** out of **7** who die in a motor vehicle crash are *teenagers*.
- Teens 16 to 19 years of age are **4 times** more likely to crash than older drivers.

*That means 117 people will be
killed on the road today . . .*

. . . and 18 of them will be teens.

Know what else?

Almost **5,000** teens will crash **today** . . .

. . . and **EVERY** day!

5,000

**What are the causes of
teenage driving crashes
and deaths?**

What are the causes of teenage driving crashes and deaths?

You think you are invincible.

Immaturity

You like to tailgate

You make lots of mistakes

You like to speed

Alcohol and drugs

You are more likely to die when others are in the car (Distractions? Showing off?)

Inexperience leads to trouble in the smallest emergencies

Inexperience

No seat belts

EXAMPLE

SEAT BELTS

Not necessary, right?

Especially on a short trip.

Hey, nothing can hurt you. What can happen?

Here's what can happen . . .

2 out of every 3 teens that die in a car crash were not wearing seat belts.

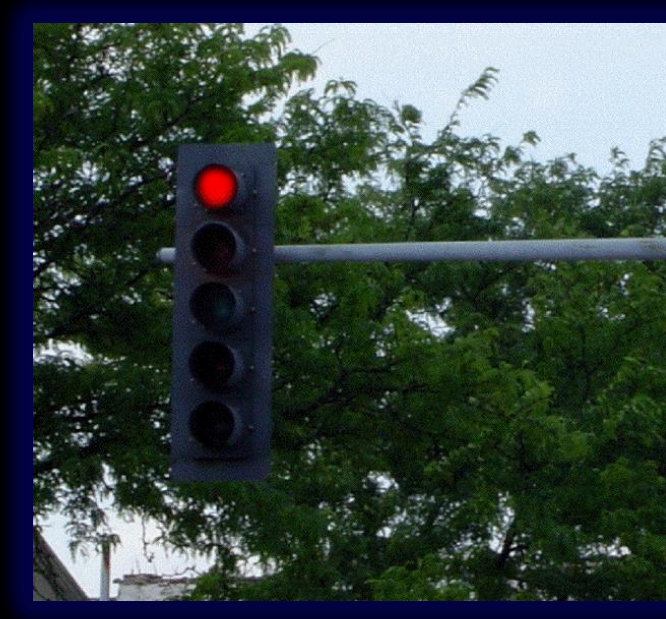


**Had they been wearing a seat belt,
50% of them would have lived.**

ANOTHER EXAMPLE

RUNNING RED LIGHTS

Drivers young and old running red lights are involved in 95,000 crashes a year.



They cause 80,000 injuries and are responsible for 1,000 deaths . . . many of them their own.

ANOTHER EXAMPLE

CELL PHONES



Drivers talking on cell phones are responsible for 1.5 million auto crashes every year.

Each year, cell phones contribute to

KILLING MORE THAN 2,600 PEOPLE

INJURING MORE THAN 570,000 PEOPLE

**Many of those killed and injured
are TEENS . . .**

. . . just like you.

LAST EXAMPLE

SPEEDING



More than **1** out of every **3** teens killed
in a car crash were **speeding**.

PROM NIGHT

SPEEDING

1 out of every **4** speeding drivers
involved in a **fatal** crash
were also **drunk**.

PROM NIGHT

SPEEDING

And if they were driving **AFTER MIDNIGHT . . .**

77% of those involved in a
fatal crash --
that's **3** out of every **4** teens --
were **DRINKING**.

You are a teen.

It can't happen to you.

You won't kill someone.

You believe it won't
happen to you.

You won't die.



But you believe it will
happen to *someone else*.

Really?

Believe it.



Death happens on the road
every day.

Know what you can do . . .

. . . if you're smart?

3 THINGS:

1 Drive as if your life depends on it.

It does.

3 THINGS:

- 2 Follow the rules of the road.
All the rules. If you do, you
have a better chance of
living and not killing others.
Dead teenagers no longer
have chances.

3 THINGS:

3 Don't show off by speeding, blasting the music, drinking and not paying attention.

That's not showing off.

That's being FOOLISH.

**You have a burning need to
show off? Try arriving alive.
That is very, VERY
impressive.**

**Lots of teens don't
arrive alive.**

Be a good driver.

Concentrate.

THINK.

It's about

ATTITUDE.

Want to get a life?

Try keeping yours.

Growing up is so much fun.



Make sure you're there to do it.

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